

MAMI YEAR ROUND PROGRAMME PRESENTS THE INDIA PREMIERE OF ATOMIC BLONDE IN ASSOCIATION WITH PVR PICTURES AND VKAOO

Directed by David Leitch - Starring Charlize Theron World Premiered at South By Southwest (SXSW) Film Festival 2017.

Mumbai, Wednesday, August 9, 2017: In their endeavour to bring the best of cinema from around the world and India to the city, MAMI Year Round Programme premiered *David Leitch's Atomic Blonde* tonight.

The premiere saw a tremendous turn out of film buffs in the city as well as well-known personalities such as Akshay Oberoi, Rajshri Deshpande, Shruti Seth, Tanuja Chandra, Ranvir Shorey, Raaghav Chanana, Kanu Behl, Rohan Sippy, Rajat Barmecha and Mozez Singh.

Atomic Blonde is based on a 2012 graphic novel, *The Coldest City. Set in1989 the story revolves* around a spy who has to find a list of double agents who are being smuggled into the West on the eve of the collapse of the Berlin Wall. Starring Charlize Theron , Lorraine Broughton, James McAvoy, David Percival, Eddie Marsan, John Goodman, Emmett Kurzfeld and Toby Jones.

MAMI Creative Director Smriti Kiran said, "The festival is two months away and we couldn't have asked for a better film to get the adrenaline pumping of our audience and us:) With a stellar star cast, Atomic Blonde is a fantastic ode to women oriented action films. The MAMI Year Round Programme has become prolific, with a continued commitment to bring audiences world class cinema. We are grateful to PVR Cinemas and Vkaao for making this happen."

PVR Pictures, CEO Kamal Gianchandani said,"MAMI has always aimed at encouraging good cinema by showcasing and appreciating films around the world. We are extremely thrilled to once again associate with them and have our upcoming spy thriller Atomic Blonde screen at this prestigious film festival. Directed by David Leitch this high octave action thriller has

Charlize Theron as an all action protagonist in the film. Based on the 2012 graphic novel *The Coldest City* this action thriller is sure to enthral the audiences."

The audience had nothing but compliments for the movie... Shruti Seth said, "It is always nice to see women kick some ass. I read somewhere that she has performed her own stunts. Which I think is incredible. All in all a fun, stylized film, great music, fantastic sound track, very reminiscent of the 80s and the 90s. And just fantastic action, so if you like action and you like Charlize Theron, this is the film you should watch" Mozez Singh, "It was amazing, she was amazing, as she always is. She (THERON) is so fierce and badass; it is so great watching her". Raaghav Chanana, "I loved it. Something about a strong sexy woman like Charlize Theron kicking some ass is pretty cool to watch."

The Mumbai Academy of Moving Image is committed to bringing the best that cinema has to offer to the city. In its endeavour to bring the best of cinema from around the world and within India, MAMI Year Round Programme hosts exclusive premieres, workshops, masterclasses, in conversations all through the year. Our constant effort through this programme is to engage with audiences year round and build a community of film lovers.